

अनीता करवल, भा.प्र.से
सचिव

Anita Karwal, IAS
Secretary



स्कूल शिक्षा और साक्षरता विभाग
शिक्षा मंत्रालय
भारत सरकार
Department of School Education & Literacy
Ministry of Education
Government of India
Dated the 28th March, 2022

D.O. No. 6-3/2021-Desk(MDM)-Part(1)

Respected Secretaries,

I am delighted to inform that the 5th edition of ParikshaPeCharcha, the unique interactive program of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents will be held on 1st April 2022, 1100 hrs onwards at Talkatora Stadium, New Delhi. This event was organized successfully for the last four years by the Department of School Education & Literacy, Ministry of Education.

2. The PM's interaction will be with selected school students, parents and teachers will be broadcast live on Doordarshan through DD National, DD News and DD India. It will also be available through live airing on radio channels (All India Radio Medium Wave, All India Radio FM Channel), Live web streaming on websites of PMO, MoE, Doordarshan, MyGov.in and Youtube channel of MoE, Facebook Live and Swayamprabha channels of MoE.

3. In this context, I request your personal attention to arrange for the following by passing necessary instructions to the concerned:

- a. A **banner** has been prepared to promote the main event of ParikshaPeCharcha 2022. The following link is the open file of the banner on Pariksha Pe Charcha, 2022 for wide publicity. https://drive.google.com/drive/folders/16TRDe_Z7bhJ-Z7uPkuyPDmC95d9JSNU?usp=sharing Instructions maybe issued through your good offices to "**display banner**" on the official website of your Ministry. The open files of the banner are attached at the email.
- b. You are also requested to ensure maximum viewership of the main event by your offices/autonomous bodies/institutions and stakeholders.
- c. Kindly arrange to use your own social media handles and hashtags - #PPC2022, #ExamWarriors - to disseminate your own media plans/preparations for the main event. Please also use these hashtags for uploading photographs of viewing of the main event by your offices and organisations.

Let us join hands in celebrating the Utsav of examinations, "ParikshaPeCharcha 2022" in order to bring joy in learning for our future nation-builders.

With regards

Yours sincerely,

Anita Karwal
(Anita Karwal)

To,
The Secretaries of all Ministries.

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